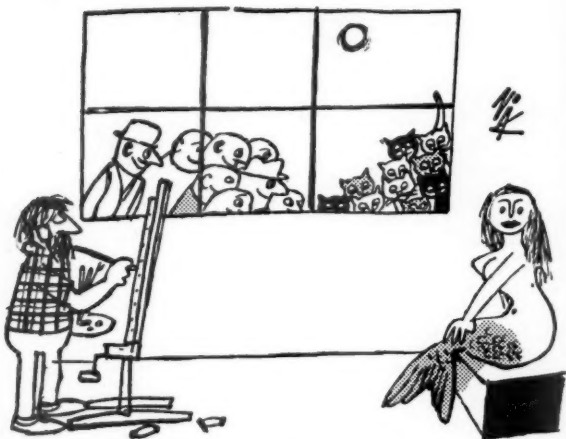


Quote

the weekly digest

Volume 38—Number 19

Week of Nov. 8, 1959



Reprinted from *Daily Sketch* (London)

19th year of publication

QUESTING WITH

Quote

We seem to be hearing more these days about unusual hobbies, perhaps because people have more leisure time in which to pursue them. And one of the strangest ones we've run across was that of Dr Claude Gabb of Tunbridge Wells. Every day for some 30 yrs, he looked thru the "Deaths" column of English newspapers and those of any other country he could find. His purpose was to note down the names, ages and occupations of all those 90 or over when they died. Once a yr he drew up a detailed summary of his unique findings. He discovered, among other things, that 1938 was the best yr for longevity, for 531 nonagenarians died during that yr. The lowest number was in 1918—only 238. Over the whole period of time he pursued this hobby, he had records of over 13,000 people who reached the age of at least 90. He gleaned other bits of information, too—such as that more women live to a great age than men; nearly 3 times as many, in fact. Old age is commonest among clergymen and their widows, especially in Canada and Ireland. Dr Gabb was still following his hobby up to the time of his own death—and he qualified for his own list by living to be almost 91!

”

A while back, Washington, D C, was host to 100 teachers from other countries, here on an ex-

change program, and on their way to different parts of the U S. The headmistress of the Fatima Ginnah Girls Secondary School in Karachi, Mrs Zubeida Dossal, had an interesting encounter with a youngster who sat beside her at a lunch counter.

The little girl, attracted by the long, flowing sari, asked the teacher if she was from India. Mrs Dossal told her she was from Pakistan, explaining the difference. The child examined her thoughtfully and then asked, "Do they grow green strawberries in Pakistan?"

"No," repl'd Mrs Dossal. Curious as to what prompted the question, she asked, "Do they here?"

"No," said the little girl.

"Perhaps," persisted the Pakistan teacher, "you have read about them in books?"

The child shook her head.

"Then why did you ask?" queried the puzzled teacher.

The child regarded her with round, solemn eyes and repl'd simply, "I was just wondering."

”

Speaking of children, we understand that a social service worker, who prefers to remain anonymous, worries about family problems due to poor relationships between parents and their oldest children. "It's too bad," he says, "that you can't treat your 1st child the way you treat your 1st pancake—just throw it away."

may we QUOTE



you on that?

[1] Dr LAURENCE M GOULD, pres, Carleton College, predicting dim future for Western civilization in speech on 100th anniv of Cooper Union: "Our values, our ideals are upside down. We pay lip service to spiritual values but give top priority to mink coats and Cadillacs. We have created a generation whose main aim is security . . . in an age where almost everything except security exists." . . . [2] Sen JOHN F KENNEDY (D-Mass), speaking at Jefferson-Jackson Day dinner in Beverly Hills: "So far, the American people have fallen short and the stakes are too high. In a few yrs the world may be all free or all slave. . . We are in danger of losing our will to fight, to sacrifice and to endure." . . . [3] HAROLD WILSON, British Labor Mbr of Parliament, accused by the Daily Telegraph of using bad taste in the following parliamentary ref: "The Soviets have photographed the reverse side of the moon. The summit of Western achievement is an aspiration to photograph the reverse side of Miss Jayne Mansfield." . . . [4] CHAS VAN DOREN, telling how he became tv's biggest quiz show winner: "I have deceived my friends and I had millions of them." . . . [5] HAL MARCH, former emcee of "The \$64,000 Question," summing up the quiz show era: "As far as the public was concerned, it was just like being in love with a girl 2 or 3 yrs, then finding out that she wasn't the kind of girl you wanted. But it was great while it lasted." . . . [6] ARTHUR COHN, Jr,

N Y adv'g salesman, who gave back the money he had won when he found out the "\$64,000 Challenge" had been fixed:

"I hate holier-than-thous. I don't deserve any credit. It's my background and upbringing and a very good wife." . . . [7] Princess MARGARET of Great Britain, saying scientific achievements will never replace spiritual faith as the means of helping man over his problems: "It is no good for man to seek escape in luniks and rocketry and to leave his soul morally earthbound among the television sets and espresso bars." . . . [8] CARL SANDBURG, poet, saying he was a beatnik before today's coffee-house types were out of diapers: "I anticipated the beatniks by many yrs. Some of my best poems are beatnik." . . . [9] FRANCA VALERI, Milan, having made a theatrical career of satirizing the 25 different types of women: "My best fans are women. They never recognize themselves in my acid burlesques, but they quickly find all their best friends and enemies." . . . [10] STEPHEN ROWLINSON, 19-yr-old English univ student, claiming he has won a world record by shaking hands with 9,001 persons: "I'm in pretty good condition generally, but I've got a stiff arm and tennis elbow."

Quote

Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



ADVICE—1

"I have never forgotten something my Dad said to me when I was a boy," said Dr C Gordon Bayless of Central Church, Little Rock, Ark. "He said, 'Son, never look down on any man.' Then he added quickly, 'And remember this: Never look up to any man!'"—ERWIN L McDONALD, Editor, *Arkansas Baptist*.

AGE—2

There are at least 5 kinds of age, only one of which is easily measurable, and it happens to be the least significant: chronological age. It is useful as a basis for birthday parties, legal qualifications, and as a matter of record. But biological aging goes on at different rates for different people. . . A man of 53 may have the body of a 30-yr-old, the emotions of maturity, the

knowledge of a 60-yr-old, and the ability to learn of a 16-yr-old. . . How old a person feels is determined in part by his own evaluation of himself and in part by the attitudes of those around him. Social factors make a laborer feel older than a scientist, altho both are 40. They make a woman in India feel older than a woman in the U S, altho both are 35. An American of 60, facing forced retirement in our youth-centered culture, is likely to feel older than a Korean of 60, whose yrs alone entitle him to honored status.—ROB'T J LEVIN, *Today's Health*.

AMERICANA—3

The American Way — Going for broke on the installment plan.—DAN KIDNEY, *Scrapps-Howard Newspapers*.



MAXWELL DROKE, Editor and Publisher

ALICE JACOBS, Associate Editor

W. K. GREEN, Business Manager

DEPARTMENT EDITORS: Richard Armour, R. L. Gaynor. WASHINGTON: Leslie & Elizabeth Carpenter. FOREIGN: Alvina Brower. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson, Emily Lotney.

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given QUOTE. Check with us before reproducing illustrations from foreign sources; some require reproduction fees.

Quote

Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office.

ANCESTRY—4

I came from a country whose ancestor-worship is world-renowned, yet I had never seen so much reverence for ancestors anywhere in China as I saw in Boston.—**CHIANG YEE**, *The Silent Traveller in Boston* (Norton).

AUTOMOBILES—5

If you drive with your car radio tuned to lively music, you may be paying for it thru lowered gas mileage, according to a research affiliate of a major petroleum co. Even the slightest jiggling of the pedal in time to music wastes fuel and "significantly" lowers gas mileage.—**MAE WALKER**, *Jnl of Business Education*.

AUTOMOBILES—Cost—6

The out-of-pocket expenditure for automobiles is now about \$27 billion a yr in the U S and is rapidly increasing. About 55 million cars are registered, and by 1975 about 100 million cars are expected to be used by a population of 200 million.—**ERNEST VAN DER HAAG**, "Creating Cities for Human Beings," *American Scholar*, Autumn '59.

BEHAVIOR—7

The key to every kind of behavior, including sexual behavior, psychologists say, is not so much in what a person does as in what it means to him. The meanings are basically either constructive or destructive. Call them "good" or "bad" if you wish. They are the *uses*, or *abuses*, of the sexual urge and capability. The behavioral sciences divide them into the "emotionally healthy" meanings of sex, and the "emotionally unhealthy" or neurotic mean-

ings.—**HOWARD WHITMAN**, "Science Takes a New Look at Sex in America," *This Wk*, 10-25-'59.

BIBLE—8

Read the Bible, not as a newspaper but as a home letter.—**F B MEYER**, *Wesleyan Methodist*.

BORES—Boredom—9

There would be fewer bores in the world if people not only were trained to listen to someone else, but also, as a result of reading and listening, had something interesting to say.—**PHYLLIS FENNER**, *The Proof of the Pudding* (Day).

CAPACITY—10

Often men are not limited so much by lack of capacity as by their unwillingness to use their capacity.—**RALPH E LYNE**, *Scandal Sheet*, Graham (Tex) Rotary Club.

CHILDREN—11

Children say the funniest things. And usually in front of the wrongest people.—*Changing Times*.

CHRISTIANITY—12

Christians and camels receive their burdens kneeling.—*Megiddo Message*.

CHURCH—13

By its nature the Church is a part of the gospel—the Good News. It is not an extra, tacked on to the gospel. We could not have Christianity without a Church. Individual Christianity is an impossible contradiction.—**ELMER HOMRIGHAUSEN**, dean, Princeton Seminary, *I Believe in the Church* (Abingdon Press).

Quote

washington

By Les & Liz
Carpenter



About 2000 A D, the politicians can stop worrying about how you're gonna keep 'em down on the farm. Everyone will have left. According to Dr Jerome P Pickard, economic geographer and population analyst, the city will dominate every section of the country. His recent studies of the country's "metropolitanization" show that by 2000 A D, 85 per cent of the country's population, some 320 million, will live within urban areas. Expansion of the nat'n's 300 metropolitan areas is estimated to demand a land area of 55,000 sq mi's, an area equal to the state of Illinois.

" "

Word here from midwest Republican leaders is that Rockefeller will have considerable support from the old Taft group who are still irked at Nixon for getting on the Eisenhower bandwagon.

" "

The 13th Duke of Bedford, speaking to the English Speaking Union (in very proper English), discussed his family. When his grandfather died in 1940, he had 50 servants, which the Duke described as "living in comparative comfort." He recalled that his grandmother, who was quite deaf, once remarked, "There's no point in asking anyone to stay, because my husband doesn't speak and I don't hear."

Quote

CHURCH—14

A notice board outside Chartres cathedral: "We draw attention of visitors to the fact that there is no swimming pool in this building. Therefore, it is senseless to enter the cathedral in a bathing suit."—HUBERT WETZLER, *Catholic Digest*.

CHURCH—Attendance—15

Our vicar shocked some of the less ardent churchgoers among his flock by describing them as "Four-wheel Christians."

"You know the ones I mean," he said. "Those whose only visits to church are in a pram to be christened, in a car to be married, and in a hearse to be buried."—B WILLIAMS, *Tit-Bits*, London.

CREDIT—16

Bank notes and check books have both revolutionized the way Americans buy things. Now a new piece of paper is well on its way to creating a third revolution—the credit card. . . Today, there are well over 10 million credit cards of all types and sizes in circulation. The three so-called "universal" cards—Diners' Club, American Express and Carte Blanche (Hilton Hotels) — have among them close to 3,000,000 card holders. It is est'd that another 5,000,000 cards have been issued by individual hotels and restaurants and shops. Add to this one million or more issued by American Telephone and Telegraph Co for Bell System users, a million of oil co cards (Texaco has issued over 300,000) as well as the thousands issued by airlines and other organizations. The figures become staggering. — EUGENE MILLER, "More Credits in the Cards," *Think*, International Business Machines Co, 10-'59.

book briefs...



Moscow's *Literary Gazette* recently published a letter, signed by 19,000 farm workers, urging Russian authors to forget daily drudgery and write books which make life "more interesting and gayer." In part, the letter reads: "Certain writers don't understand how tedious it is to read books in which, in lieu of living characters, there is a description of the technology of planting potatoes."

" "

The tv actor, wearing a white coat and with a mirror strapped to his forehead, who assures you that doctors recommend whatever it is his own sponsor's selling, is of course merely today's version of the old-time medicine man. Both the pitchmen and the products have calmed down considerably since the Fed'l Pure Food and Drug Act became law in 1907. For 150 yrs before that, the patent-medicine fraud had been a highly profitable business for everybody but its victims. Today's nostrums may not work all the miracles claimed for them, but they're relatively harmless; the old-timers were often dangerous, not to say lethal. Stewart H Holbrook's *The Golden Age of Quackery* (Macmillan) is a delightful—and accurate — history of the days when medicine shows swarmed over the land, selling their patent panaceas.

" "

This seems a bit paradoxical, but we understand the jacket design of Laurence Langner's forthcoming book, *The Importance of Wearing*

Thoughts fly, but words go on foot—therein lies the problem of writing books. — JULIEN GREEN, French writer quoted in *Weltbild*, Munich (QUOTE translation).

”

Clothes, includes a portrait of Gypsy Rose Lee.

" "

The last wk in Oct, in case you didn't notice, was the 1st annual Festival of Mysteries, sponsored by the Mystery Writers of America. It was inaugurated this yr in commemoration of the 150th anniv of the birth of Edgar Allan Poe and the 100th of Arthur Conan Doyle, still the 2 greatest names in detective fiction. And this brings to mind an anniv coming up in Jan, 1960, when Morrow publishes Erle Stanley Gardner's 100th book, *The Case of the Waylaid Wolf*. It's about Perry Mason, the lawyer-detective who's been around since 1933.

" "

Just out is the 10th edition of the perennial best-seller, *The Fannie Farmer Boston Cooking School Cookbook* (Little, Brown). The 1st edition was published in 1896 and virtually every bride since then has been given a copy of it. Up to the appearance of the 10th edition on Oct 27, a grand total of 2,939,500 copies had been sold.

Quote

DIET—17

Some people are no good at counting calories, and they have the figures to prove it. — *Daily Olympian*, Olympia, Wash.

DUTY—18

A duty is a job you try to avoid, perform poorly, and brag about forever.—*Banking*.

ECONOMICS—19

One definition of economics might be the following: Economics is the study of how *limited* resources can be best made to serve the *unlimited* wants of human beings. —HAIG BABIAN, Exec Director, Inst of Economic Affairs, N Y Univ, "Economics . . . and You," *Senior Scholastic*, 10-7-'59.

EDUCATION—20

It would be a good thing—a necessary thing—if every one of our youngsters was required—if he or she were to finish college—to spend a full yr abroad. . . Our children must learn about the world. . . I would rather send them abroad for this purpose than into another war. —Dr Edw TELLER, noted nuclear physicist, addressing AP Managing Editors' Ass'n convention, in Seattle, Wash.

" "

Education is the art of helping the child to educate himself; to guide him toward real human achievement—that is, to make out of him a man possessing a well trained mind and a strong will, able to guide himself thru life and willing to help his fellow men, to be

useful to his community, and able to hold a position in society and to provide a decent living for his family. — Very Rev PAUL J HOFFER, *Catholic School Jnl*.

Quote scrap book

JOHN BROWN's raid on Harper's Ferry and his subsequent hanging (Dec 2, 1859) was one of the fuses leading to the powder keg that exploded into the Civil War. While far from the saviour of the people he fancied himself, BROWN became a legendary figure and his fame was assured as 2 million Union soldiers marched into battle singing:

John Brown's body lies a-mouldering in the grave,
His soul goes marching on.

—”

EDUCATION—21

It seems that some yrs ago a fantastically successful Italian enterpriser happened upon a young Briton who rose swiftly from a jr ass't to this mogul's viceroy in commerce. So impressed was the entrepreneur with the young man's versatile ability that he journeyed to England to discover what system of education produced it. Having learned, he pressed upon Oxford an endowment to help ensure continuance of the course. What was this course? It is called "Greats," and it includes such "practical" subjects as Greek, logic and the classics of ancient literature.—"The Education of Thinking," *Christian Science Monitor*, 10-9-'59.

Quote

FAITH—22

No man can be a leader if he has lost the buoyancy of faith.—FRED T WILHELMS, "The Importance of People," *Educational Leadership*, 10-'59.

FOREIGN POLICY—23

Americans, more than at any time in their history, need to realize that for'gn policy is their concern, perhaps their central concern. It can, moreover, be the means to survival. But basically the problems of survival can only be solved in the minds of men. Real peace, not a peace secured at the price of enslavement, can be gained only gradually, thru a for'gn policy of tears, frustration and patience. A long peace is worth the sacrifice of patience.—ALEXANDER DeCONDE, assoc prof of history, Univ of Michigan, "Major Issues in our For'gn Policy," *Social Education*, 10-'59.

FRANCHISE—24

Does 1 vote matter? It did in East Islip, L I (New York), recently when a single vote put across a \$2,900,000 bond issue for a new high school. The single vote meant the $\frac{2}{3}$ majority required for victory in the 1,541 to 770 vote.—*Senior Scholastic*.

GENIUS—25

A man who is repeatedly called a genius for a good part of his lifetime could become hopelessly spoiled and a captive of his own reputation. Frank Lloyd Wright undoubtedly heard, but he lived so completely by his own standards that he did not even accept the world's definition of the word. "I am not really a genius," he once said. "I just have longer antennae than other people."—"The Stature of a Genius," *House Beautiful*, 10-'59.

GOD—and Man—26

Nature gives man corn but he must grind it; God gives man a will, but he must make the right choices.—Bishop FULTON J SHEEN.

GRATITUDE—27

We have much to be thankful for, but gratitude, like affection, is not much good unless expressed. When we go to church, when we sing hymns of praise, when we kneel and thank God for His amazing gift of life, then we are giving our spirits room to grow and expand. It is impossible to be grateful and embittered at the same time. It is impossible to be grateful and irreligious, for gratitude must have an object, and if one is grateful for life, then one must be grateful to the Giver of life, the Giver of all things.—NORMAN VINCENT PEALE, "How Grateful Are You?" *Guideposts*.

HEALTH—Tension—28

In business, in professional life and in the arts, studies show a direct tie-up between personal success and normal tension. . . Many successful people actually build up their tensions consciously when faced with a new task. Lynn Fontanne, the actress, before any major performance, forces herself into a tensed-up state by pacing the floor, wringing her hands and drinking coffee. Architect Frank Lloyd Wright used to work himself up into a semi-dither when beginning a new design, by imagining the scorn of his critics.—LEONARD WALLACE ROBINSON, "Making Your Tensions Work for You," *Coronet*, 11-'59.

Quote

gem box



"Glad did I live . . ."

ROB'T LOUIS STEVENSON, suffering all his life from tuberculosis, nevertheless lived adventurously, vagabonding his way from Europe to the Pacific Islands. He died on Samoa, Dec 3, 1894.

A versatile writer, STEVENSON is known by children for his *Child's Garden of Verses*; by adults for such tales of adventure as *Treasure Island* and of horror as *Dr Jekyll and Mr Hyde*. Yet to many, the most appealing thing he ever wrote is the brief and gentle *Requiem*:

Under the wide and starry sky,
Dig the grave and let me lie.
Glad did I live and gladly die,

And I laid me down with a will.

This be the verse you grave for me:
Here he lies where he longed to be;
Home is the sailor, home from sea,
And the hunter home from the hill.

—

HISTORY—29

History reveals that more social disorders have been prevented by common sense with bread than by desperation with bayonets.—JOS V DUENSER, *Scarboro Missions*.

HUMOR—30

Blessed is the man who can tell a good joke without laughing. — *Food Mktg in New England*.

Quote

INDIVIDUALITY—31

Educators who try to stuff children who are different in their needs, interests, and capacities with the same kind and am't of stuffing will end up by producing non-descript forms that have about the same am't of individual character as the average bean bag.—D KENNETH WINEBRENNER, Editorial, *School Arts*.

JUVENILE DELINQUENCY—32

What . . . is juvenile delinquency? It is but the reflection of adult modes, morals, and methods. Actually, there is no form of juvenile vices, violence, or viciousness that does not have its counterpart on the adult level.—RUSSELL J FURNWALT, vocational director, Big Brothers, N Y C, *These Times*.

KNOWLEDGE—33

What you don't know doesn't hurt you—until you find out someone else is getting paid for knowing what you don't.—*Service For Company Publications*.

LABOR—Strikes—34

If strike results in an 8 cent-per-hr gain, after a strike lasting one wk, it will take the employe 33 wks (on an average) to get back the pay lost. If the strike lasts 4 wks, it will take 2½ yrs to make up the lost pay.—*Scandal Sheet*, Graham (Tex) Rotary Club.

LEADERSHIP—35

Leadership is as much a matter of destination as it is of strength and magnetism. Lacking a sound goal and honorable motives, propulsion becomes compulsion and faith is betrayed at its source. — LESLIE CORNELL, quoted in *Partners*, Nat'l Labor-Mgt Foundation.

....pathways to the past.....



Nov 29—35th anniv (1924) d of Giacomo Puccini, Italian composer of melodramatic operas, among them *La Boheme*, *Tosca*, *Mme Butterfly*.

Nov 30—405th anniv (1554) b of Sir Philip Sidney, English courtier, soldier and poet. . . 140th anniv (1819) b of Cyrus Field, projector of the Atlantic Cable. . . 85th anniv (1874) b of Sir Winston Churchill. . . 20 yrs ago (1939) the Russo-Finnish War began when Russia invaded Finland and bombed Helsinki. . . 10 yrs ago (1949) Chinese Communists captured Chungking, China.

Dec 1—80 yrs ago (1879) one of the great evenings in American theatrical history took place. Gilbert and Sullivan's *H M S Pinafore* played at N Y C's Fifth Ave Theatre with Sir Arthur Sullivan himself conducting; librettist Wm Gilbert played a sailor's role in the chorus. . . The now ubiquitous "Christmas Club" 1st appeared 50 yrs ago (1909) in a Carlisle, Pa, bank. . . 40 yrs ago (1919) Lady Nancy Astor became the 1st American-born woman to be sworn as a mbr of the British Parliament.

Dec 2—*Pan American Health Day*. . . 155 yrs ago (1804) Napoleon literally crowned himself Emperor of France. As Pope Pius VII raised the imperial crown to place it on Napoleon's head, the latter snatched it from him and with his own hands placed it upon his head. . . 100 yrs

ago (1859) John Brown, convicted of treason for his raid on Harper's Ferry, was hanged at Charles Town, Va.

Dec 3—*Feast of St Francis Xavier*. . . 65th anniv (1894) d of Rob't Louis Stevenson, Scottish novelist, poet, essayist, on the island of Samoa (see GEM BOX). . . 30 yrs ago (1929), despite the collapse of the Stock Mkt, Edsel Ford announced that Ford employes would get an increase in the minimum daily wage, from \$6 to \$7.

Dec 4—375th anniv (1584) b of John Cotton, English-born Puritan preacher; religious and intellectual leader of early New England. . . 120 yrs ago (1839) the Whig Party held its 1st nat'l conv in Baltimore. . . 45 yrs ago (1914) Henry Ford sailed for Europe on a private peace mission intended to end World War I and "get the boys out of the trenches by Christmas."

Dec 5—80 yrs ago (1879) Dan'l Connolly of Philadelphia patented the 1st automatic telephone system, consisting of a single line wire, a battery of cells located at each phone, and a dial switching mechanism individual to each line. . . 30 yrs ago (1929) the 1st nudist society, the American League for Physical Culture, was organized in N Y C.

Quote

LIFE—Living—36

A really successful life must first be lived.—GRANT D BRANDON, "The Big of Heart," *Recreation*, 9-'59.

" "

You have to look at life as a compromise with realities. — Wm Feather Mag.

LOVE—37

True love is so powerful that it accepts the loved one as he is without needing to attribute to him any virtues that he does not possess in reality.—*Ihre Freundin*, Karlsruhe (QUOTE translation).

—

The trouble with my take-home pay

Is that it seems to roam;
With all its outside interests,
Not much gets taken home.—

KEN KRAFT.

38

—

LOVE—39

Love is a tender plant; when properly nourished, it becomes sturdy and enduring, but neglected it will soon wither and die.—HUGH B BROWN, "What's the Hurry?" *Improvement Era*, published by the Church of Jesus Christ of Latter Day Saints, 10-'59.

MIND—40

We should be more interested in what the mind is like. We're larger creations than most of us believe, for we carry an extraordinary visionary world in our heads. We should try to make the best of the two worlds—the external and the

internal, the immediate and the conceptual. Many people live in this remarkable world as if it were a telephone booth. Let us try to be human for a change, for human beings are much more extraordinary than they realize. Let us develop our potentials. That, I suppose, is the sum of what I'm trying to say.—ALDOUS HUXLEY in "A Visit with Aldous Huxley," by ARTHUR HERZOG, *Think*, Internat'l Business Machines Co, 10-'59.

MODERN AGE—41

The recognition of the dignity of the individual, even more than the increase of knowledge, is the special glory of the modern age.—HUMAYUN KABIR, *Universalist Leader*.

MONEY—42

According to a story reported in the *Sacramento Bee* some yrs ago, a group of men were discussing the statement "Money can buy anything." A wealthy businessman, it is said, went so far as to offer \$4,000 to anyone who could convincingly name four desirable things which money could not buy. He was positive that no one would be able to meet the challenge. He smiled skeptically when one of the men took out a pad and pencil, wrote four short lines, and passed the note to the challenger. He glanced at it carelessly at first, then gave it a more studied look. Without a word he got out his checkbook and made good his promise.

The list of the four things money cannot buy read: "A baby's smile; youth after it is gone; the love of a good woman; and entrance into heaven."—J L TUCKER, "The Things Money Cannot Buy," *These Times*, 11-'59.

Quote

NEGLECT—43

Any time a fellow feels neglected he should think of Whistler's father.—*The Rotary Table* (Midland, Texas).

PRAYER—44

When you really pray with powerful intensity of belief and earnestness, you can burn out your insecurity and gain new confidence in yourself and in life.—NORMAN VINCENT PEALE, *The Amazing Results of Positive Thinking* (Prentice-Hall).

PROCRASTINATION—45

A procrastinator is one who puts off until tomorrow the things he's already put off until today.—GARY NIBLACK, *Indianapolis News*.

PROGRESS—46

Many discoveries have been accidents—the result of stumbling on one thing while searching for another. But no one ever stumbled while standing still. So we feel that unintelligent motion is more to be desired than intelligent standing still.—CHAS F KETTERING.

RELIGION—47

Religion holds the solution to all problems of human relationship, whether they are between parents and children or nation and nation. Sooner or later, man has always had to decide whether he worships his own power or the power of God. When threats force him to look at the limitations of his human power, he's often ready to seek his spiritual one. What we need is patience and awe of God's plan in human history!—ARNOLD TOYNBEE, British historian.

RESPECT—48

Our daily papers set forth the violence, hatreds, and intrigues that

exist at home and abroad. These, we as individuals are also incapable of solving. So what is the situation? Only one . . . let's do today that which we can do today. That is, respect the dignity of man. Man can survive plagues, storms and wars and keep his head high, but man wilts under unfounded scorn. If we can, on an individual basis, cultivate this feeling of genuine respect for human dignity and conscientiously work to make it flourish, we will have left our footprints on the sands of time.—E R McDOWALD, Director of Procurement, Martin Co, Orlando, Fla, "Space Age Secretary," *Secretary*, 10-'59.

RETIREMENT—49

Before retirement, when you went to bed each night you knew there was something to do the next morning. After, if you are not prepared for retirement, you go to bed with the awful thought: "What will I do tomorrow?" Life wouldn't be worth living if I went to bed feeling there was nothing to do the next morning. For such reasons, the late Dr Edwin Zabriskie, one of the world's leading neurologists, said that retirement can be "the severest shock that the human organism can sustain." And to many people it is.—HARRY EMERSON FOSDICK, "The Yrs of Adventure," *Guideposts*, 11-'59.

SALESMANSHIP—50

The best "top salesman" we ever heard of was the one who sold 2 milking machines to a farmer with only 1 cow and then took the cow as a down payment.—*Speed Queen News*.

Quote

SATISFACTION—51

Life's best reward is the pleasure, the tranquility and the satisfaction gained from something well done. —CYRIL DONSON, "Doctor's Decision," *Tit-Bits*, London, 9-26-'59.

SELF—Knowledge—52

Life gets more interesting and meaningful when we discover the vast treasures that lie within ourselves. —RALPH E LYNE, *Scandal Sheet*, Graham (Tex) Rotary Club.

SEX—53

Science has taken its new look at sex in answer to a human need, a need that in many cases approaches desperation. Today's modern viewpoint does not stress the negative arguments of "don't" and "must not" so much as the positive arguments that the far greater joys, the freedom, and the loving passion of sex in marriage are worth waiting for. Director Thelma Whalen, of the Family Service of Dallas, comments, "If I could give young people the most priceless gift I could think of, it would be a talent for waiting." —HOWARD WHITMAN, "Science Takes a New Look at Sex in America," *This Wk*, 10-25-'59.

SPACE AGE—54

Just as we cannot fight tomorrow's wars with yesterday's equipment, just so we cannot train future leaders with obsolete methods and mat'ls. . . If we become a 2nd-rate nation it will be because we are poorly led, poorly organized and poorly managed. To quote Geo Sutton, former Pres of the American Rocket Society: "If the U S be-

comes a 2nd-rate nation in space-flight, it will not be because we lack capable technical men and resources, but because we waste effort and time." —RUSSELL H EWING, "Train Future Leaders Today—Tomorrow May Be Too Late!" *Trained Men*, Internat'l Correspondence Schools.

SPEECH—55

"Begin your story well," author Ian MacLaren once counseled a group of budding writers. "It's half the battle. Always bear in mind," he cont'd, "the case of the young man, who desiring to marry, obtained a favorable hearing from his sweetheart's father by opening the interview with the words: 'I know a way, sir, whereby you can save a lot of money.'" —*Woman's Life*.

STRENGTH—56

The real strength of a man is not physical, but moral and spiritual. —PHIL MANN, *York Trade Composer*, hm, York Composition Co.

SUCCESS—57

Success lies very largely in our own hands. It means effort; it means having a definite aim and striving earnestly to achieve it; it means wise planning, a knowledge of oneself, of one's circumstances and possibilities; it means the power to judge truly of values. —GRENVILLE KLEISER, *Good Business*.

TELEVISION—58

All those who predicted that TV's Western craze would die out may start eating saddles. Statistics have it that there are now a total of 25 Westerns on the air, or 16½ hrs of viewing and shooting time. —*Catholic Digest*.

Quote

TELEVISION—France—59

French parental authority over the television set seems to be so strong that the gov't network offers occasional shows preceded by the warning: "For Adults Only." In French TV, too, there is also that easy-going quality summed up by one television man in Paris as a "time-is-not-money" attitude. Programs do keep more or less to a schedule, but there are no sponsors giving out anguished shrieks when the screen is covered by a few moments with the image of a potter's wheel while last-minute preparations for a show are being completed. . . One day, M Oulif asked a French farmer how television had changed his amusements. "It's very simple, Monsieur," came the reply. "Now, at last, we have some amusements."—DAN'L BEHRMAN, "La Television Francaise," *Realites*, Paris, 10-'59.

THOUGHT—60

Thought builds more than all the tools and machines ever invented. Thought, we might add, also built all the tools and machines.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

THRIFT—61

We can remember when there were ways of being thrifty besides saving trading stamps.—*Cincinnati Enquirer*.

WISDOM—62

Better to strive for wisdom, which Bertrand Russell defines as "a harmony of knowledge, will and feeling" than for consistency which Emerson saw as "the bugbear which frightens little minds."—NORMAN G SHIDLE, Editorial, *Soc'y of Automotive Engineers Jnl.*

WORLD—63

Contrary to the impression that everything nowadays goes faster and faster, the planet we all still live on is turning around ever more slowly. Scientists calculate that the act of rotation, accomplished on an average day last yr in approx 24 hrs, now takes 24 hrs and one one-hundred-thousandth of a second. Not enough to require a resetting of a watch, but a puzzling circumstance when dealt with in terms of millennia. In effect, the old globe keeps putting off getting up in the morning, and has trouble completing those 365 full turns.—*Baltimore Sun*.

66

No longer a gay young rover,
Regretfully let me record it—
If I had it to do all over,
I probably couldn't afford it!
—Thos Usk.

64

WRITERS—Writing—65

All good writing before it is born to the world of the page has to be held together inside a man's inner-self, inside what he represents of himself to himself. . . One time Beethoven, during the writing of a sonata that flew at him and demanded expression, said he felt as if he was on fire and was hunting the source of the flame. All good, all careful, warm and tender writing, whether it be something that finally appears in *The Atlantic*, *Harpers* or in a Confession mag is simply a reflection of a secret held.—GEO H FREITAG, "Belief and the Author," *Author & Journalist*, 10-'59.

Quote

GOOD STORIES

you can use...



The night life (in Novgorod, Russia) consisted of an outdoor pavilion in the Communist Park for Rest and Recreation, where couples danced in their overcoats. A bushy-haired piano player asked if we could hum some new American tunes. He said he was tired of playing "Over the Rainbow," memorized from "The Wizard of Oz." I hummed "God Bless America" while he wrote down the notes. Then off he went to play it—and, presumably, he is playing it still.—PHILIP CLARKE, Gen'l Editor, *Newsweek*. a

" "

Overheard at one of the playgrounds in Washington Sq: "Now it's my turn to be the cold germs, and I'll scare you."—*New Yorker*. b

" "

Once in Pittsburgh, soprano Lotte Lehmann was appearing in Beethoven's opera *Fidelio*. As Lenore, she offered a piece of dry bread to her husband, chained to a dungeon wall. The nearsighted tenor did not see the gesture; 3 times Lehmann offered the bread and 3 times it was ignored. The audience was just beginning to sense that something was wrong when the exasperated prima donna's stage whisper carried to the last row in the balcony: "What's the matter? Do you want it buttered?"—*Desert News*. c

Quote

I Laughed At This One

FRED NORMAN

One of our local big shots, a gentleman farmer, has a passion for cars, and his head gained at least 2 sizes after he bought a low, sleek, for'gn sports job. He was practically begging for comments as he pulled into a nearby service station.

"Boy, that's a real beauty," exclaimed the station operator admiringly. "I hear the oil men down in Texas really go for those cars."

"Oh, is that so?" the man answered, his chest expanding noticeably.

"Yeah," an attendant yelled over the noise of the gasoline pump. "They use 'em to stand on when they wash their Cadillacs."

”

The crabby looking woman stopped a floorwalker and started, "I want to complain about..."

The floorwalker interrupted and said, "Madame, the Complaint Dept is over that way."

"I know," she repl'd, "but I want to complain about the Complaint Dept!" — *Pourquoi Pas?* Brussels (QUOTE translation). d

.....Quote-able QUIPS.....

Two cops met in a quiet part of town. "Say, Mike, this wouldn't be yer new beat, would it?" asked Pat in a shocked voice.

"Aye, that it would," Mike ans'ed grimly. "Iver since I arrested the judge on his way to the Beaux Arts ball."

"You pinched hizzoner?"

"Sure, and how was I to know that that convict suit was only a fancy dress costume?" Mike protested.

"And now yer pounding a beat in the sticks. Ah, there's a moral there somewhere, Mike my boy."

"That there is," Mike agreed. "Tis the last time I'll iver book a judge by his cover."—*Wall St Jnl.* e

" "

A beatnik lived in a room with just a bed (pad to you) and chair. One night a fellow beatnik happened in and saw 2 mags lying on the floor.

"Whatdja do, man," he asked, "hire a decorator?" — *OLLIE M JAMES, Cincinnati Enquirer.* f

" "

A psychiatrist was treating a young lady threatened with a nervous breakdown. After their first session he gave her a list of things to do and made a wkly appointment with her.

Two wks later he telephoned her and asked why she had failed to keep her appointment.

"Well, doctor," she explained, "you said for me to stay away from people who irritated me, and I don't know anyone who irritates me more than you do."—*Jnl of the American Medical Ass'n.* g

It is definitely bad luck for a black cat to cross in front of us—especially if he crosses against the light.—*D O FLYNN.*

" "

A spend-thrift is a neighbor who makes more money than you do.—*PEP MEALIFFE.*

" "

The stepping-stone, to most girls, is a rock on the finger.—*JULES HENRY MARR.*

" "

Maybe the highway program would be better off were there a sense tax on Congressional gas.—*J W PELKIE.*

" "

A husband is getting along in yrs if he remembers when reference to a high-strung woman meant one that was wearing a corset. — *AL SPONG.*

" "

Young men sow wild oats, while young women just plant the idea.—*HAROLD COFFIN.*

" "

Adolescence is that time between pigtails and cocktails.—*DAN BENNETT.*

" "

Self-denial is a virtue we value, especially in a neighbor we're trying to keep up with.—*O A BATTISTA.*

" "

A man begins to feel his age when he realizes the girl looking his way is giving the once over to his son.—*STEVE STILL.*

Quote

light armour

Richard Armour



Domestic Problem

A British doctor says that a man's home life can make or mar his business career, and domestic problems may do more harm than worrying about the stock mkt.—News item.

It's not at the office, it isn't the state

Of the market that sets his nerves jangling.

What thwarts his career, we are told, is his mate

And a home life of worrisome wrangling.

She punches him up to go ask, just like Al,

For a raise and a longer vacation. She makes snide remarks with regard to the gal

To whom he gives daily dictation.

She buys a new hat, a new coat, a new dress,

And the bills for the same cause him worry.

She wants him to rise, be a top-flight success,

And nags him to hustle and hurry.

How strange, very strange, does a woman behave

(I assume it's the same way in your house).

By driving a man to an early grave, She is driving herself to the poor-house.

Quote

A middle-aged man set off for a house where a children's party had been arranged. "Don't announce me," he said to the man who let him in.

Leaving his hat and coat in the hall he opened the drawing-room door, thru which a buzz of conversation could be heard. Dropping on his hands and knees, he entered making noises like a horse neighing.

There was a dead silence. He looked up and found half a doz people regarding him with perplexity and alarm. He was in the wrong house.—*Tit-Bits*, London. h

" "

"I'll make a suit for you," agreed Ben, an overworked tailor, "but it won't be ready for 30 days."

The customer was shocked. "Thirty days," he protested. "Why, the good Lord only took 6 days to create the entire world."

"True," the tailor agreed, "but have you taken a good look at it lately?"—*Parade*. i

" "

Jack Carson tells about an incident which he claims happened on a plane flight to Las Vegas. Carson was trying to guess the occupation of the passenger sitting beside him and asked the man if he was a doctor.

"No, I'm an airline pilot," the fellow said. "In fact, I'm the pilot of this plane."

"Then who's up front at the controls?" Carson asked. "The co-pilot?"

"It so happens that the man flying the plane is a plumber," the pilot said. "We're filming one of those thinking-man cigaret commercials."—JOE MCCARTHY, *American Wkly*. j

*No one can ever edit
a more complete Concordance . . .
It indexes every word in
every passage of the Bible*

● One hundred years ago James Strong began work on his concordance. He and 100 associates toiled for over 30 years to complete this magnificent reference work. No one can ever improve upon it for it indexes *every word* in the Bible. If you are sure of just *one word* in a Bible text, you can trace it down through Strong's. Moreover it provides complete topic list-

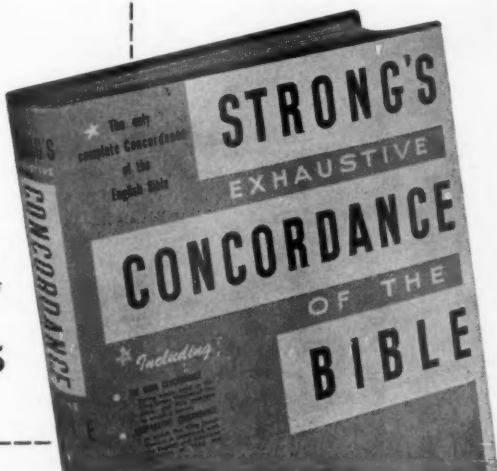
ing. What does the Bible say of "compassion"? Strong's gives you 47 references.

Twenty five years ago, as merchandising counsel for Abingdon Press (Methodist Church) Maxwell Droke prepared a promotion program to revive Strong's Exhaustive Concordance of the Bible. Since that time twice as many copies have been sold as in the preceding 40 years. We recommend this book without reservation.

22nd printing
117,000 sold
1808 pages

*New and
Comparative
Concordances
with Hebrew and
Greek Dictionaries*

\$13⁷⁵



DROKE HOUSE, Dept. Q-24, Indianapolis 6, Indiana

[REDACTED]

Dr WM C KVARACEUS, director of Nat'l Education Ass'n juvenile delinquent program: "Guidance counselors are shooting off the mark. They should work to change society rather than its delinquents. The lower class lives by trouble, force, excitement and street-corner smartness. When a child takes a don't-push-me-around attitude, he is really asking for help." 1-Q-t

" "

WM P ROGERS, U S Attorney Gen'l: "We adults do a lot of worrying about juvenile delinquents. But there were no juveniles responsible for the quiz show scandals." 2-Q-t

SECOND CLASS MATTER

[REDACTED]

Edited by Alice Jacobs

We don't think it is on the mkt yet, but there's a really new development in the way of fabric. The British Ass'n for the Advancement of Science has announced an aluminum fabric which will keep the wearer cool in summer and warm in winter. The physicist who headed the research team which developed the mat'l says it can be incorporated with wool. Worn shiny side out, it would keep a person cool; with the shiny side in, it would keep him warm.

And something else is new—this one for the cook who occasionally lets the coffee pot boil dry. *Corning*

Glass Works, Corning, N Y, offers a 6-cup coffee maker composed of ceramic pyrocreame. You can still let it boil dry—but no harm is done. (We don't have information about price, but assume this is available now in stores.)

Boaters and fishermen have had a 1st-aid kit especially designed for them. The waterproof kit contains the usual bandages, adhesive roll and strips, ammonia inhalents, scissors and salves for burns among its 13 items. It's not only waterproof, it floats if knocked into the water. Check sporting goods stores for this or a similar but slightly smaller kit.

